

E-SERVICES

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Service strategy

develop the options for providing informationoffer services and

offer services and information in simple way and easily understandable language

develop new electronic services

improve quality of existing services

take into use innovative channels to communicate with clients

To inform the clients on time and proactively ef

To make the service processes faster and more effective

To make fulfilling tax liabilities simple and quick

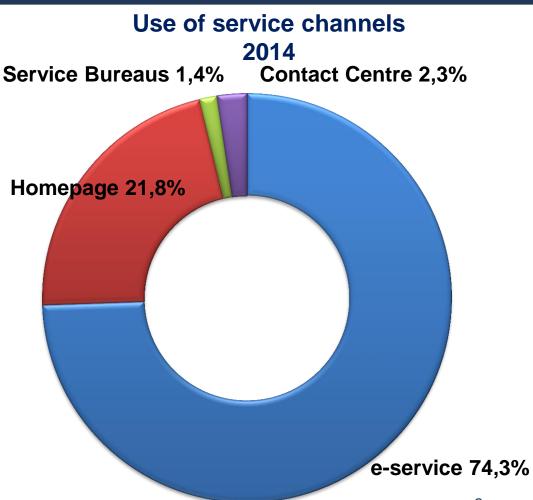
➤ find possibilities to replace routine hand labour with solutions for fast data collection and analysis.



Service channels

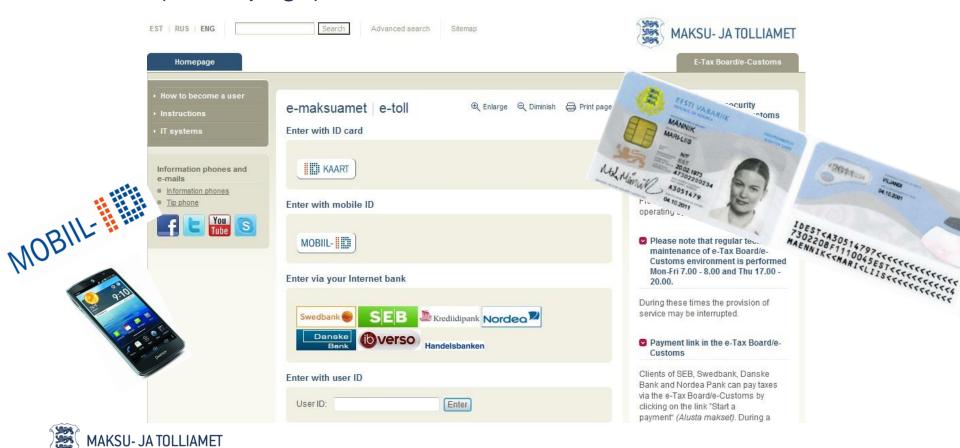
- » E-Tax/e-Customs
- » Homepage
- » Social media: Forum, Twitter, Facebook
- Contact Centre:
 - » phone calls, Skype and e-mails
- » Campaigns
- » Schoolings, fairs, information days
- » Service Bureaus
- » X-Road





Using e-Tax/e-Customs via secure gates

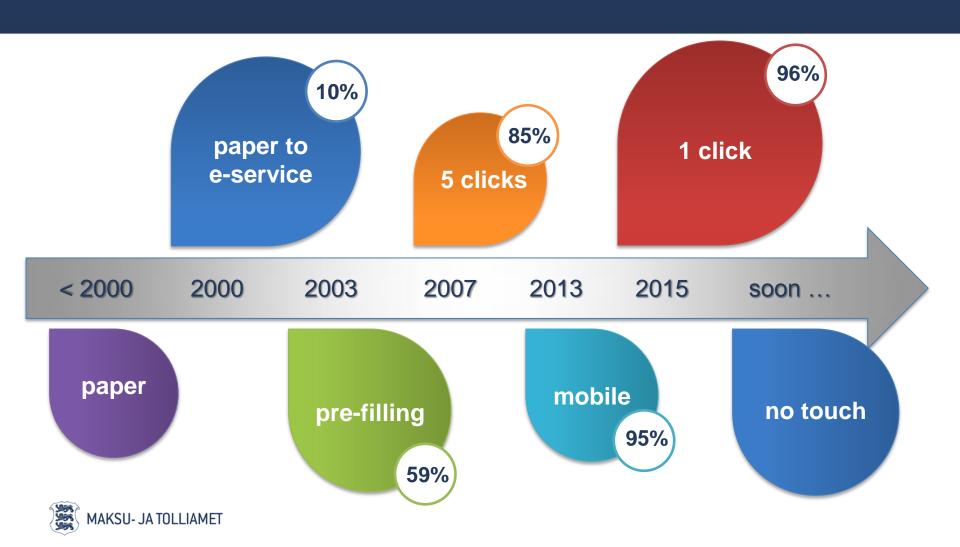
» Portal (home page) of the Tax and Customs Board: www.emta.ee



Natural Person Income Tax Return

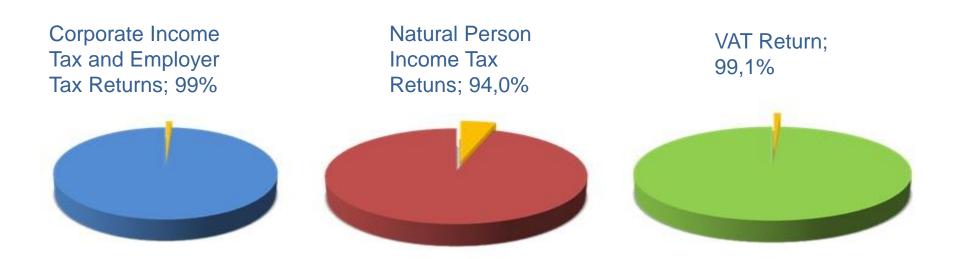


Evolution of Income Tax Return



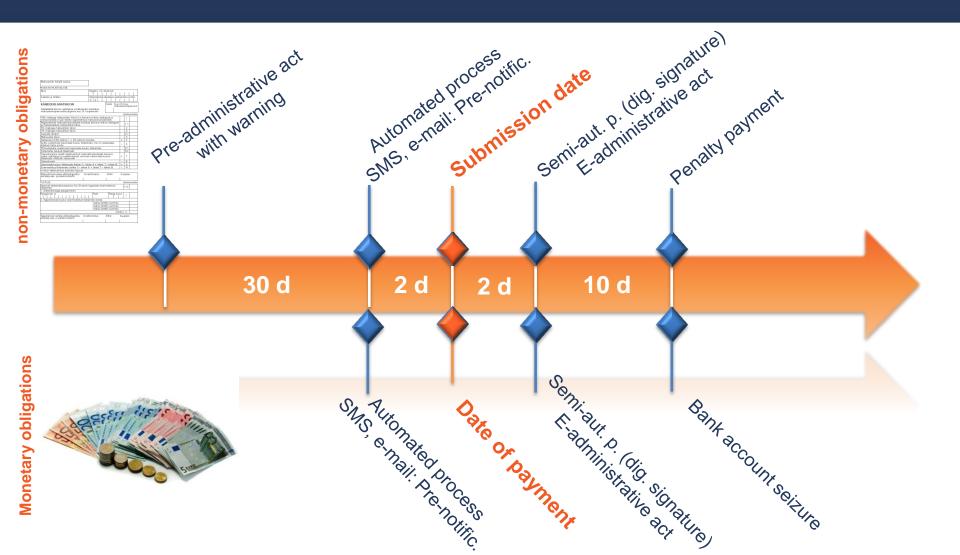
E-tax returns

E-Tax/e-Customs is the most frequently used service channel of the Estonian Tax and Customs Board – **95% of the clients have used it**





Pro-active approach: Notification system IRIS



Using X-Road in the project of Emplyment Register







Collecting information about customers behaviour :CRM





Benefits

- Stop customers running
- » Reducing paperwork
- » Saving resources:
 - » 1 193 603 clients hours
 - 331 556 tax officials hours





Thank you!



